



OPEN POSITIONS - MARKETING TEAM

All positions are voluntary with an expected time effort of 5-10 hours/week.

CONTENT CREATOR -SOCIAL MEDIA

Mission

- Research industry-related topics.
- Create engaging and visual content on platforms like Instagram, TikTok and LinkedIn.

You

- Good knowledge of Social Media and content creation.
- Good knowledge of the Social Media tools.
- Passionate for creating engaging Social Media content.

WEBPAGE DEVELOPER

Mission

- Creating and developing the Website.
- Maintaining, expanding and scaling our site

You

- Good knowledge of various CMS tools like Wix.
- HTML/CSS knowledge seen as a plus.
- Good teamwork skills.

EDITOR

Mission

- Work with content creation in order to determine content scripts and shot decisions.
- Edit footage for different platforms
- Create rough and final cuts.

You

- Solid editing skills.
- Good collaboration skills.
- Passion for creating beautiful and creative content.
- Creative mind and storytelling skills.

DATA ANALYST - SOCIAL MEDIA

Mission

- Analysing user engagement.
- Report on traffic for all social media platforms.
- Building and supporting SEO and keyword priorities

You

- Knowledge of social media management tools.
- Ability to identify target audiences, preferences and trends.
- Good understanding of SEO.

PHOTOGRAPHER

Mission

- Taking, editing and retouching pictures.
- Choosing and setting up locations.
- Coordination with different team members.
- Great opportunity to develop your own portfolio.

You

- Good photography and editing skills.
- In possession of or access to good photography gear.

CONTENT CREATOR

Mission

- Research industry-related topics.
- Prepare well-structured drafts.
- Write content such as blog-posts, interviews, scripts.
- Editing and proofreading before publishing.

You

- Great writing and editing skills in English.
- Creative writing.
- Ability to fact-check.
- Good collaboration skills.

SEO SPECIALIST -WEBSITE

Mission

- Optimising copy and landing pages for SEO.
- Performing keyword research & identify keyword opportunities.
- Research content strategies for organic SEO success.

You

- Understanding of performance marketing.
- Experience with A/B testing.
- Good knowledge of SEO best practices.

VIDEOGRAPHER

Mission

- Film beautiful content that is engaging and creative.
- Build high-quality sets.
- Shoot promotional multipurpose videos used as advertisement and social media content.

You

- Passion for videography.
- Access to good video gear.
- Good creative and collaborative skills.
- Good teamwork skills.
- Editing skills seen as a plus.

GRAPHIC DESIGNER

Mission

- Conceptualise visuals based on requirements.
- Develop illustrations and other designs.
- Work with content creators and develop a visually appealing brand.

You

- Good familiarity with design softwares and technologies.
- A good eye for aesthetics and details.
- Good communicational skills.

If you are interested and have any questions, please contact:

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